









Supported by:



on the basis of a decision by the German Bundestag

Innovate4Climate 2024 will convene the private and public sectors to turn up the volume on innovative climate solutions, focusing on markets, finance, policy, and technology.



IT'S TIME TO



I4C 2024 is returning to Germany in September 2024!

Back for its 8th edition, the World Bank's flagship event on Climate action will bring together the public and private sectors to turn up the volume on innovative climate solutions across finance, markets, policy and technology.

LOCATION

ESTREL Berlin
Sonnenallee 225
12057 Berlin, Germany
www.estrel.com

DATES

Sept 10 - 12





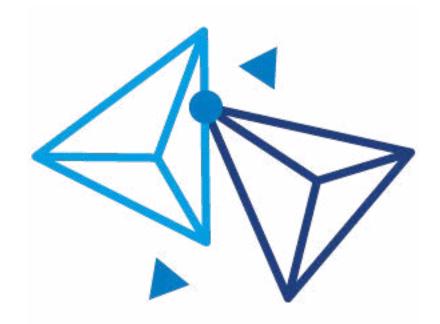
TAKE YOUR PLACE ALONGSIDE ORGANIZATIONS SHAPING THE FUTURE OF CLIMATE ACTION

14C 2024 OFFERS A CHANCE TO



DISCOVER

The plenaries reflect the pressing issues in climate action, most aiming to inspire and feature leadership in action from the public and private sectors.



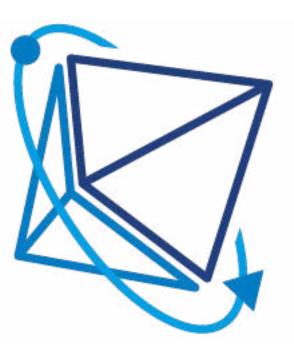
CONNECT

The workshops are at the heart of I4C's knowledge and technical exchange and promote how-to-solutions in the pillars of markets, finance, policy, and technology.



PROMOTE

Organizations from the public & private sectors fostering climate innovation will showcase their most groundbreaking initiatives and solutions in the Marketplace.



LEARN

Invite-only side event providing learning and networking spaces to young people.

HIGH-LEVEL PLENARIES

WORKSHOPS

MARKETPLACE

YOUNG CLIMATE INNOVATORS



WHO ATTENDS?

14C has an audience of leaders and decision-makers at the forefront of climate action from across the public and private sectors.

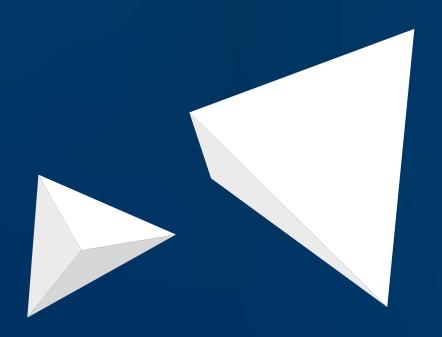
- High-level government officials and policymakers
- I4C 2024 will receive up to 600 participants
- O Representatives from global and regional financial institutions
- Senior and technical staff from multilateral organizations and global institutions facilitating public-private partnerships
- Senior executives of leading private sector businesses
- Entrepreneurs and innovators from a wide-arrange of sectors
- Civil society organizations and academics working on innovative approaches
- Media specialized in climate policy and climate finance

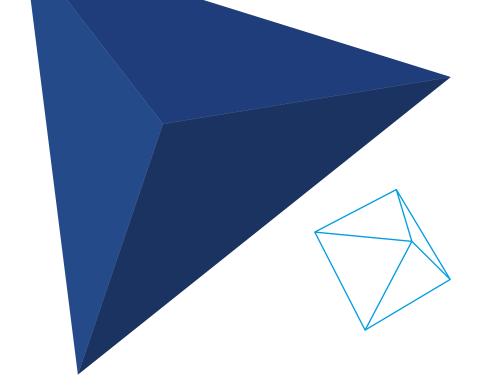




SPONSORSHIP OPPORTUNITIES

Innovate4Climate offers organizations special sponsorship opportunities to spotlight their innovative climate solutions.





SPONSORSHIP OPPORTUNITIES

Innovate4Climate offers a range of unique sponsorship opportunities for organizations to showcase their climate action and innovation.

☐ TITANIUM SPONSOR

€50,000

Be the lead Brand at I4C 2024. You will have headline positioning in marketing, event branding, and opportunities to share your key messages, elevating your climate leadership to an audience of leaders across the public and private sectors.



PLATINUM SPONSOR

€20,000

Be known as a supporter of innovative climate action. Your brand will be present in marketing and branding at Innovate4Climate, and you will have access to the core experience of the conference.



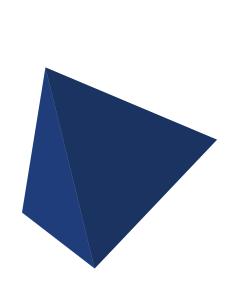
DIAMOND SPONSOR

€30,000

Be positioned as a key sponsor of Inhova e 4 Climate Your brand will be covered in event marketing and branding in front of an audience of decision makers from the public and private sectors.







SPONSORSHIP OPPORTUNITIES

TITANIUM** SPONSOR

- Your logo on the I4C website
- Your website featured on the I4C official website
- Free entry tickets for up to 6 people
- One free Gold Booth
- Free hotel bedrooms for up to 6 people (*)
- You can organize a side event
- Free flight tickets (economy class)for up to 3 people*
- Free entry tickets to the Evening Event for up to 6 people

Price:

€50,000.00

DIAMOND** SPONSOR

- Your logo on the I4C website
- Your website featured on the I4C official website
- Free entry tickets for up to 3 people
- One free Silver Booth
- Free hotel bedrooms for up to 3 people (*)
- You can organize a side event
- Free entry tickets to Evening Event for up to 3 people

Price:

€30,000.00

PLATINUM** SPONSOR

- Your logo on the I4C website
- Your website featured on the I4C official website
- Free entry tickets for up to 3 people
- One free Bronze Booth
- Free entry tickets to the Evening
 Event for up to 3 people

Price:

€20,000.00

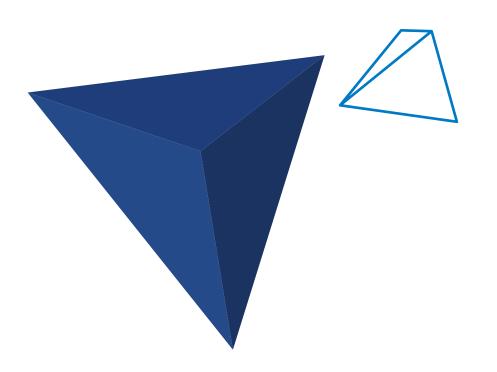
COPPER SPONSOR

- Your logo on the I4C website
- Your website featured on the I4C official website

Price:

€5,000.00





EVENING EVENT SPONSORSHIP

€15,000.00

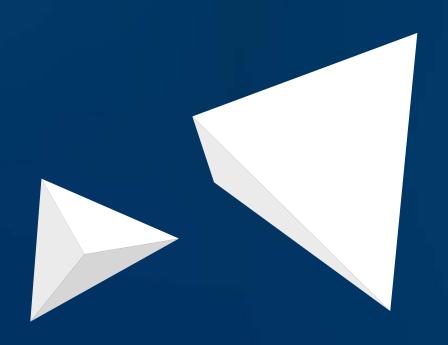
- Free entry tickets for up to 3 people
- You can welcome the participants to the Evening
 Event with a short speech
- Your logo on the I4C website and on the conference agenda
- Your logo on all I4C communication related to the Eventing Event, mentioned as main sponsor for this side-event





EXHIBITION PACKAGES

Join the conference, meet new clients and showcase your innovation in the marketplace.





EXHIBITION OPPORTUNITIES

GOLD** BOOTH

€13,500.00

- 25 m²
- 3 free passes incl.
- Furniture:

2x desks

4x poseurs chairs

2x literature stands

1x lockable cabinet

2x tables

8x chairs

1x coffee machine

1x fridge

2x laptops

2x screens

SILVER** BOOTH

€7,500.00

- 16 m²
- 2 free passes incl.
- Furniture:

1x desk

2x poseurs chairs

1x literature stand

1x lockable cabinet

1x table

4x chairs

1x laptop

1x screen

BRONZE** BOOTH

€4,500.00

- 12 m²
- 2 free passes incl.
- Furniture:

1x desk

2x poseurs chairs

1x literature stand

1x table

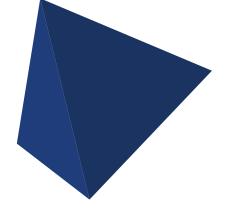
2x chairs

ECONOMY** BOOTH

€3,000.00

- 12 m²
- 1 free pass in
- 1x posturs chair
 1x table
 2x chairs













SPONSORSHIP & EXHIBITION REQUIREMENTS

TO BE AN EXHIBITOR

- O Organizers are required to be present in person on the days of the event
- O We recommend that organizers are in the city at least one day before the event.
- O The project, initiative or solution to be presented must be aligned with the main themes of I4C 2024.
- O Each company is responsible for preparing the material they consider necessary to share with the attendees.
- O We recommend you consider your climate footprint and host a plastic and paper free booth where possible.
- O Payment shall be made in advance.
- The company will be responsible for timely shipment of their material to the event location.

TO BE A SPONSOR

- Organizers are required to be present in person on the days of the event
- O Representatives of sponsor companies are required to be present in person at the venue on the days of the event.
- O We recommend that sponsors are in the city at least one day before the event.
- The sponsoring company must be aligned with the I4C objetives.
- O The sponsoring company is expected to be collaborative and work closely with to the I4C team.
- O Payment shall be made in advance.
 - *All sponsorship and exhibition opportunities are limited and will be carefully considered by a World Bank committee.











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INNOVATE4CLIMATE.COM
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