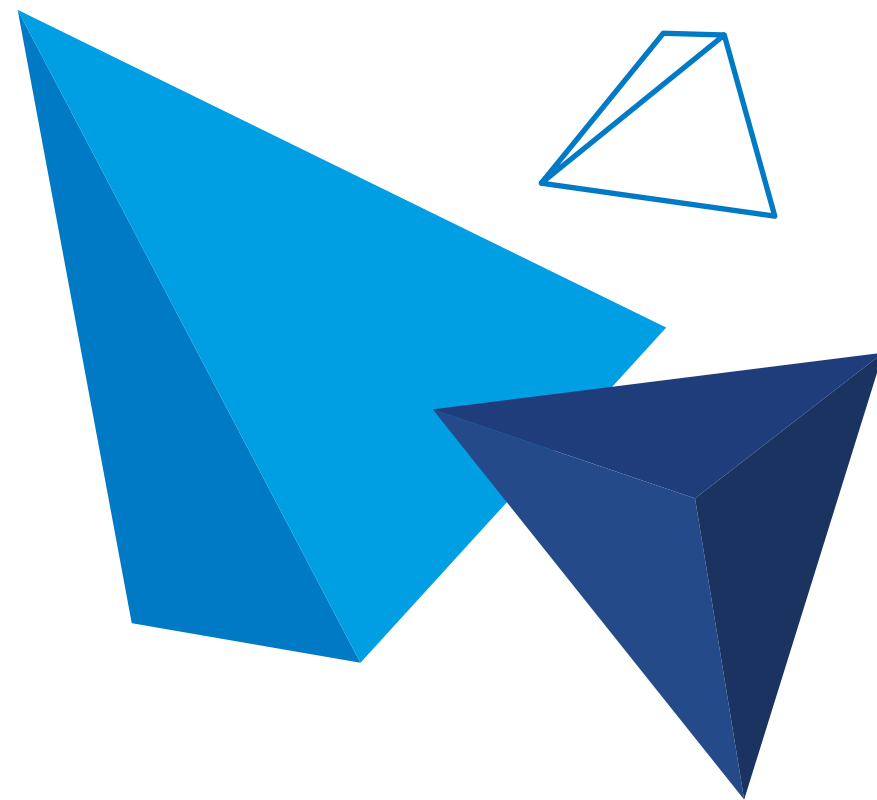




# **I4C 2024** **SPONSORSHIP** **BROCHURE**





Supported by:



on the basis of a decision  
by the German Bundestag

Innovate4Climate 2024 will  
convene the private and public  
sectors to turn up the volume  
on innovative climate solutions,  
focusing on markets, finance,  
policy, and technology.





# IT'S TIME TO



## I4C 2024 is returning to Germany in September 2024!

Back for its 8th edition, the World Bank's flagship event on Climate action will bring together the public and private sectors to turn up the volume on innovative climate solutions across finance, markets, policy and technology.

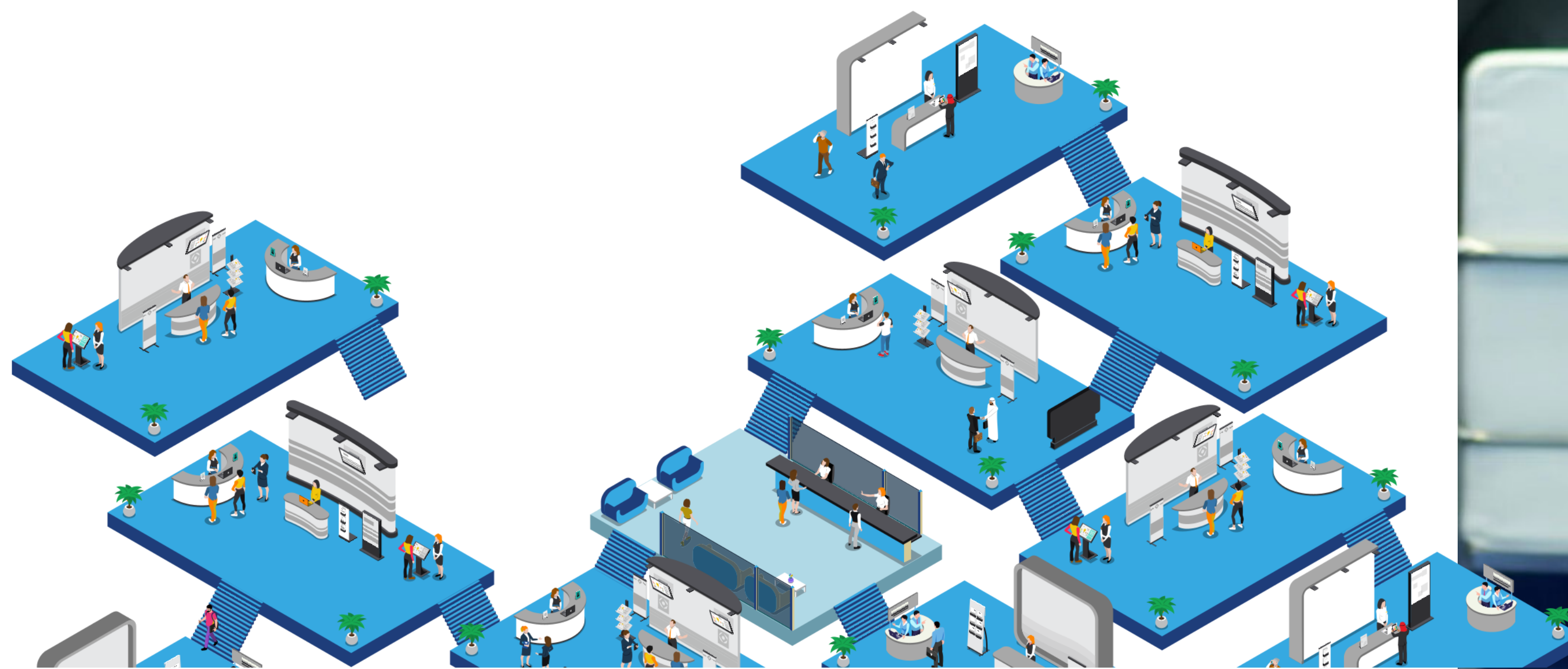
### LOCATION

Berlin, Germany

### DATES

Sept 10-12

(with side events happening on Sept 9)





**TAKE YOUR PLACE ALONGSIDE ORGANIZATIONS SHAPING THE  
FUTURE OF CLIMATE ACTION**

# **I4C2024 OFFERS A CHANCE TO**



## **DISCOVER**

The plenaries reflect the pressing issues in climate action, most aiming to inspire and feature leadership in action from the public and private sectors.

**HIGH-LEVEL  
PLENARIES**



## **CONNECT**

The workshops are at the heart of I4C's knowledge and technical exchange and promote how-to-solutions in the pillars of markets, finance, policy, and technology.

**WORKSHOPS**



## **PROMOTE**

Organizations from the public & private sectors fostering climate innovation will showcase their most groundbreaking initiatives and solutions in the Marketplace.

**MARKETPLACE**



## **LEARN**

Invite-only events, ahead of the formal opening of I4C to provide learning and networking spaces to young people and the media.

**YOUNG CLIMATE  
INNOVATORS &  
JOURNALISTS  
WORKSHOPS**



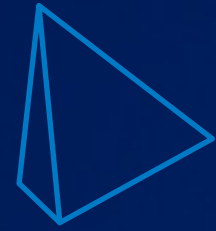


## WHO ATTENDS?

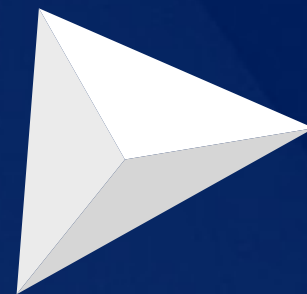
**I4C has an audience of leaders and decision-makers at the forefront of climate action from across the public and private sectors.**

- High-level government officials and policymakers
- Representatives from global and regional financial institutions
- Senior and technical staff from multilateral organizations and global institutions facilitating public-private partnerships
- Senior executives of leading private sector businesses
- Entrepreneurs and innovators from a wide-range of sectors
- Civil society organizations and academics working on innovative approaches
- Media specialized in climate policy and climate finance

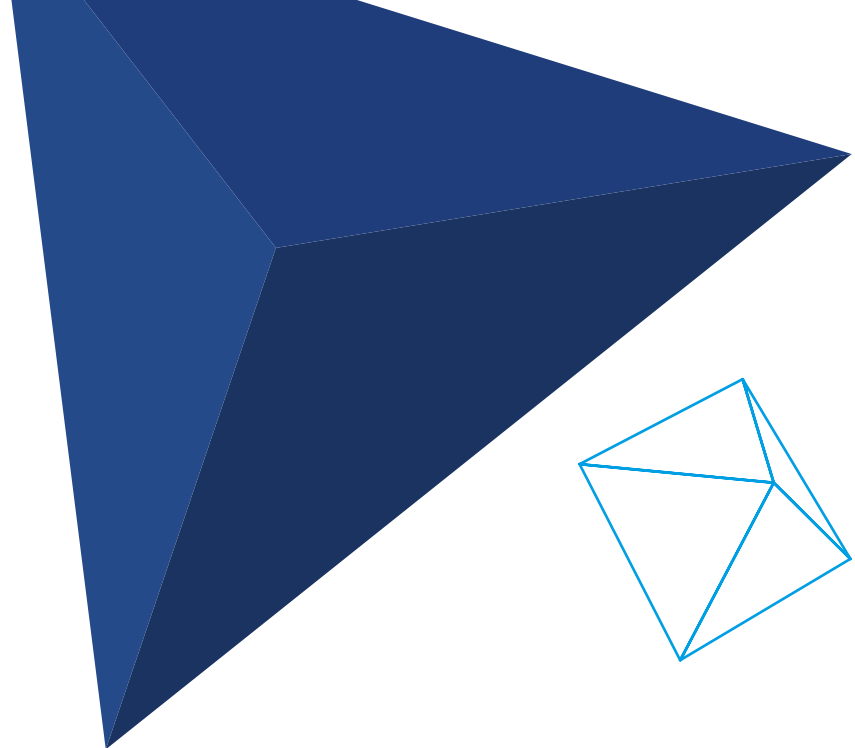




# **SPONSORSHIP OPPORTUNITIES**







# SPONSORSHIP OPPORTUNITIES

**Innovate4Climate offers a range of unique sponsorship opportunities for organizations to showcase their climate action and innovation.**

**Apply by April 1st, 2024, and receive a 15% early bird discount!**

## ☐ TITANIUM SPONSOR

**€50,000**

Be the lead Brand at I4C 2024. You will have headline positioning in marketing, event branding, and opportunities to share your key messages, elevating your climate leadership to an audience of leaders across the public and private sectors.



## ◇ DIAMOND SPONSOR

**€30,000**

Be positioned as a key sponsor of Innovate4Climate. Your brand will be covered in event marketing and branding in front of an audience of decision-makers from the public and private sectors.



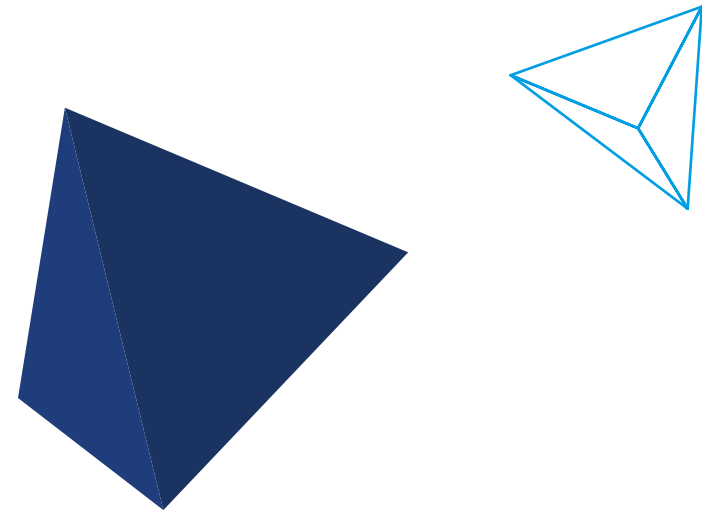
## ▯ PLATINUM SPONSOR

**€20,000**

Be known as a supporter of innovative climate action. Your brand will be present in marketing and branding at Innovate4Climate, and you will have access to the core experience of the conference.







# SPONSORSHIP OPPORTUNITIES

Apply for a Sponsorship before April 1st, 2024, and obtain a 15% early bird discount.

## TITANIUM SPONSOR

- Your logo on the I4C website
- Your website featured on the I4C official website
- Free entry tickets for up to 3 people
- One free Gold Booth
- Free hotel bedrooms for up to 3 people (\*)
- You can organize a side event.
- You can organize an evening event
- Free flight tickets (economy class) for up to 3 people\*

Price:

€50,000.00

Early bird:

€42,500.00

## DIAMOND SPONSOR

- Your logo on the I4C website
- Your website featured on the I4C official website
- Free entry tickets for up to 3 people
- One free Silver Booth
- Free hotel bedrooms for up to 3 people (\*)
- You can organize a side event

Price:

€30,000.00

Early bird:

€25,500.00

## PLATINUM SPONSOR

- Your logo on the I4C website
- Your website featured on the I4C official website
- Free entry tickets for up to 3 people
- One free Bronze Booth

Price:

€20,000.00

Early bird:

€17,000.00

## COPPER SPONSOR

- Your logo on the I4C website
- Your website featured on the I4C official website

Price:

€5,000.00

Early bird:

€4,250.00

\*Please consult with our team for terms and conditions.  
\*\*Booth designs require final clearance from I4C organizers.





# SPONSORSHIP REQUIREMENTS

## AS AN EXHIBITOR

- Organizers are required to be present in person on the days of the event.
- We recommend that organizers are in the city at least one day before the event.
- The project, initiative or solution to be presented must be aligned with the main themes of I4C 2024.
- Each company is responsible for preparing the material they consider necessary to share with the attendees.
- We recommend you consider your climate footprint and host a plastic and paper free booth where possible.
- Payment shall be made in advance.
- The company will be responsible for timely shipment of their material to the event location.

## AS A SPONSOR

- Organizers are required to be present in person on the days of the event.
- Representatives of sponsor companies are required to be present in person at the venue on the days of the event.
- We recommend that sponsors are in the city at least one day before the event.
- The sponsoring company must be aligned with the I4C objectives.
- The sponsoring company is expected to be collaborative and work closely with to the I4C team.
- Payment shall be made in advance.

\*All sponsorship opportunities are limited and will be carefully considered by a World Bank committee.





**I4C 2024**  
**9 GERMANY**  
**SEPT 10-12**



Supported by:



on the basis of a decision  
by the German Bundestag

**INNOVATE4CLIMATE.COM**  
**innovate4climate@worldbank.org**